



keiko uchida

THE JAPANESE TEA CEREMONY WORKSHOPS

Keiko Uchida has been practicing the Japanese tea ceremony for 25 years – and running her tea ceremony workshops for the last five. As a qualified tea master she knows the history and depths of the ceremony, and what it can offer. Not just as a space for reflection, but a way of helping find new ways of approaching situations, of getting on with people.

The tea ceremony itself is surprising and beautiful. Entertaining and engaging. With our workshops we have found a way of creating an event where you can bring together members of staff or management, and ask them to take part in a memorable and fascinating ceremony. One that can also be thought provoking and relevant.



In the last five years we have worked with numerous organisations, achieving different ends and strategies. From a corporate day for 5,000 people, involving the whole staff of a UK company, to a series of 3-day hands-on seminars for a major US consultancy firm. From being invited to help launch a new fragrance by a major Italian fashion house, to taking part in a launch event for the Palme d'Or winning film 'Shoplifters'.

In each case the activity and resonance of the tea ceremony transferred messages and ideas in a distinctive and powerful way.

We also now work online, offering workshop webinars – ideal for the pandemic, but valuable at any time, when you can gather participants together from anywhere around the world and offer them a binding experience. For these workshops we can send them a full range of equipment – including tea, bowls and whisks – so that they can make their own matcha tea under guidance during the webinar.

Do get in touch if you want to find out more – 07977 916010 / keiko@keikouchida.com

Or go to the website – keikouchida.com