

THE JAPAN SOCIETY (THE "COMPANY")

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of the Company will be held on 15 June 2011 at 6.00pm at the Embassy of Japan, 101-104 Piccadilly, London W1J 7JT. The business of the meeting shall be to record thanks to Sponsors and Benefactors and to consider, and if thought fit, pass the following resolutions:

1. To receive and adopt the audited annual accounts of the Company for the financial year ended 31 December 2010 and the Trustees' Report.
2. To reappoint Richard Place Dobson as auditors and to authorise the Board to approve their remuneration as thought fit.
3. To elect and re-elect Ordinary Trustees of the Company to fill certain vacancies arising.

BY ORDER OF THE BOARD

H C POTTER
Chief Executive

Dated 31 May 2011

Registered office: Swire House, 59 Buckingham Gate, London SW1E 6AJ

NOTES

- 1 A summary of the annual accounts is enclosed with this Notice. The full accounts may be seen on the Company's website (www.japansociety.org.uk) or may be requested in hard copy from the registered office.
- 2 The Appendix to this Notice explains the election or re-election of Ordinary Trustees pursuant to resolution 3 and sets out a list of candidates for election, together with their biographical details.
- 3 A member of the Company is entitled to appoint a proxy to exercise all or any of his rights to attend, speak and vote at the meeting. A form of proxy is enclosed with this Notice. The proxy must be a member of the Company or, in the case of a corporate member, its authorised representative.
- 4 To be effective, the instrument appointing a proxy and any authority under which it is executed (or a certified copy of such authority) must be deposited at the registered office of the Company not less than 48 hours before the time for holding the meeting. Completion and return of the form of proxy will not preclude members from attending and voting in person at the meeting. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
- 5 To comply with security policy at the Embassy of Japan, members are asked to notify the Company in advance of their intention to attend the AGM. Please bring a copy of this Notice, together with some form of photographic ID with you.

Appendix

Election of Ordinary Trustees

The Board of the Company consists of a Chairman, two Vice-Chairmen, up to four appointed Officers (Solicitor, Treasurer, Librarian and Editor), two ex officio Trustees (one additional Vice-Chairman, the deputy head of mission at the Japanese Embassy, and one Ordinary Trustee, a member of the Japanese Embassy) and up to 14 Ordinary Trustees. The total number of Trustees should be not more than twenty. The number of Ordinary Trustees should be no fewer than four.

One-third of the Ordinary Trustees is required to retire by rotation each year. Those who have retired by rotation may stand for re-election but no one may serve for longer than six consecutive years as a member of the Board.

The Board has appointed a nominations committee comprising Christopher Purvis (Chairman), Paul Dimond (Vice-Chairman), Ken Okaniwa (ex-officio Trustee) and Heidi Potter (Chief Executive). This committee reviews the skills that are required on the Board from time to time and the succession policy; and it makes recommendations to the Board on possible future appointments.

This year it is expected that, as a result of the requirement to retire by rotation, the requirement that no one may serve as a Trustee for longer than six consecutive years and some resignations, there will be five vacancies for Ordinary Trustees which may be filled at the annual general meeting (the "AGM"). Sean Curtin, an Ordinary Trustee who will retire by rotation, has indicated that he is willing to stand for re-election. Sean is active as Chairman of the Publications Committee and as editor of the Japan Society Review; the Board proposes his re-election

There are four people standing for election to the Board as Ordinary Trustees for the first time. **Andrew Cahn, Lydia Gomersall, Hiroshi Hattori and Akihiro Tsuchiya**; all have much interest in supporting the continuing development of strong Japan-UK links and their wealth of experience and expertise will be of great benefit to the Company as it looks to the future. The Board proposes each candidate's election. Biographical details of all five Ordinary Trustee candidates are set out in this Appendix.

There are five candidates for election to fill a possible five Ordinary Trustee vacancies on the Board. Members are therefore asked at the AGM to cast their votes "For" or "Against" each candidate. Members may also select the "vote withheld" option if they do not wish to vote for or against any particular candidate, although a vote withheld in this way is not a "vote" by law and will not be counted in the calculation of the proportion of votes "For" and "Against" a candidate.

We are always looking for new people to be involved with the Company in different capacities, including as committee members and as Trustees. We encourage members to let us know at any time during the year if they would like to be more involved. Suggestions of names of people to be considered for committees or for the Board should be made to any member of the nominations committee or indeed any member of the Board.

Members may vote, as normal, in person at the AGM on 15 June 2011 or by proxy. A proxy form is enclosed in this booklet for this purpose.

Biographical details of the Ordinary Trustee Candidates 2011

Sir Andrew Cahn

Sir Andrew Cahn has spent most of his career in public service dealing with international economic issues. He has worked in the Cabinet Office, the Foreign and Commonwealth Office and the Ministry of Agriculture, Fisheries and Food. He also worked in the European Commission, as part of the team which helped to create the European Single Market and as chef de cabinet to Neil Kinnock when he was reforming the Commission.

Sir Andrew spent five years as Chief Executive Officer of UK Trade and Investment, the government department responsible for helping British exporters worldwide and also for attracting foreign direct investment into the country. He sat on the Boards of the Foreign Office and the Department for Business.

On leaving public service in 2011, he became Vice President (Public Policy) at Nomura International, joined the Board of Lloyd's and became Chairman of the Advisory Board of Huawei (UK).

He has been a Trustee of the Gatsby Charitable Foundation for fifteen years; is a founding Governor of the Institute for Government and sits on the Advisory Boards of BritishAmerican Business and the School of Oriental and African Studies.

Sean Curtin

Sean Curtin is currently editor of Japan Society Review, chairman of the Publications Committee, a highly active Council member and has also served on several other committees. In 2005 he founded Japan Society Review which is now a popular bi-monthly publication featuring articles on books, movies, DVDs and plays.

If re-elected he will continue to energetically pursue all his current commitments as well as vigorously engage in new projects such as the Japan Matsuri 2011. He is currently a Japan Society representative on the new body established to organize the highly successful Japan Matsuri event. This year he has also re-launched the Japan Discussion Group at Chatham House. He is an enthusiastic supporter of the Japan Society and committed to promoting Japan-UK ties.

Sean Curtin spent most of his professional career as an academic, clocking up over a decade teaching at Japanese universities. During this time Professor Curtin wrote and researched about Japanese social trends and politics as well as penning many newspaper articles and making frequent media appearances.

He returned to the UK in 2003 to take up a post at Westminster University. Since relocating to the UK his interests have diversified and besides his academic interests he now also holds some commercial directorships while continuing to write and comment on Japan. He is married with two energetic boys and enjoys hiking and trying to keep up with his children.

Lydia Gomersall

Lydia Gomersall first went to Japan in 1970 to work at the Osaka Expo, while still a student of Japanese studies at Sheffield University. After graduating and a period working for the director of JETRO in London she returned to Japan in 1973 to help open the British Export Marketing Centre in Tokyo. There she met her British diplomat husband and over the next three decades spent a total of 14 years in Japan, the final of their three postings being as British Ambassador. Apart from their Japanese postings they also served in Washington DC in the 1980s and at the United Nations in New York in the 1990s.

Whenever possible Lydia has worked in media, communications and public relations. She was Press Coordinator for the Japan Festival 1991, working with the media in the UK and on facility trips to Japan and subsequently established, and was Executive Director of, the Japan Festival Fund, which grew out of the 1991 Festival. During that time she also edited the Proceedings of the Japan Society. For most of her four years in New York she was Director of Promotion and Publications at The Japan Society of New York, a highlight of her time there being conceiving and staging the first Japan Society Matsuri on East 47th Street.

More recently her professional interests have broadened to include humanitarian aid and development issues, and from 2004-2008 she was Media and Communications Officer at the International Rescue Committee UK.

Lydia is on the boards of The Royal Hospital for Neurodisability, The Hattori Foundation and The Young Person's Concert Foundation and is a member of the University College London (UCL) Research Ethics Committee.

Hiroshi Hattori

Hiroshi Hattori is Managing Corporate Officer of Nippon Yusen Kaisha (NYK) and President and Chief Executive Officer of NYK Group Europe Ltd.

He joined NYK in 1976 after graduating from Keio University, where he studied Economics.

Hiroshi has considerable overseas experience with the company including in the USA, Germany, The Netherlands, Australia and China. Before assuming his present position in London in April 2010, he has served as Director and Managing Corporate Officer of NYK overseeing Logistics and Harbour related businesses. He was also appointed to C.I.O.

In addition to holding a directorship in the International Chamber of Shipping, Hiroshi Hattori is a vice chairman of the Nippon Club and a vice president of the Japanese Chamber of Commerce and Industry. He is also a board member of The Japanese School in London and trustee of Rikkyo School in England, as well as being a board member of the Buckinghamshire Golf Club.

NYK is a Corporate Patron of the Japan Society and has particularly supported the schools education and outreach programme.

Akihiro Tsuchiya

Akihiro Tsuchiya has spent much of his personal and professional life outside Japan, while still having strong roots in his homeland. He is Founder and Managing Director of Five Cool, a Euro-Japanese internet TV venture, working with companies such as NHK.

After gaining a BSC in Microbiology from Imperial College, London, Aki moved to Tokyo where he was a Launch Member and Controller at MTV Japan. He later worked as a researcher at Nomura Research Institute, before returning to the UK where he gained an MSC in Media and Communication Industry Regulation from the London School of Economics.

Still working at the cutting edge of internet services and delivery, Aki was Business Development and Project Manager at Joost, a global internet TV platform founded by the creators of Skype. In this role he was involved in developing the Chinese and Japanese market. He left Joost in 2009 to create Five Cool.

Akihiro Tsuchiya has been a member of the Japan Society since he was a student and is a committed supporter of the organization and its aim to involve young and old in the furtherance of strong UK-Japan relations.

THE JAPAN SOCIETY

PROXY FORM for the ANNUAL GENERAL MEETING 2011

I/We, being a member of The Japan Society, hereby appoint the Chairman of the meeting (see note 3)/..... as my/our proxy to vote for me/us at the Annual General Meeting of The Japan Society to be held on Wednesday, 15 June 2011 and at every adjournment thereof.

Name (please print) _____

Class of member Individual Family Corporate

Name of corporate member (if applicable) _____

Signature _____

Dated _____ 2011

Instructions to Proxy

Please indicate with an "X" in the boxes below and overleaf how you wish the proxy to vote. The Proxy will vote or withhold their vote, at his/her discretion, on (a) any resolution listed below if no instruction is given regarding that resolution and (b) on any other business transacted at the meeting.

	For	Against	Vote withheld
1 Receiving the Accounts and the Trustees' Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 Re-appointment of the Auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Election/Re-election of Ordinary Trustees	Please indicate overleaf how you wish the proxy to vote		

Notes

- 1 A member of The Japan Society is entitled to appoint a proxy to exercise all or any of his rights to attend, speak and vote at a general meeting of The Japan Society.
- 2 Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
- 3 If you wish, you may delete the words "the Chairman of the meeting" and insert the name of a proxy of your choice. The proxy must be a member of The Japan Society or, in the case of a member which is a corporation, its authorised representative. Please initial any alteration. A proxy must attend the meeting to represent you.
- 4 The completed and signed proxy form (and, if relevant, the power of attorney or other authority under which it is signed, or a certified copy of that power or authority) must be received at Swire House, 59 Buckingham Gate, London SW1E 6AJ not less than 48 hours before the meeting or the adjourned meeting or, in the case of a poll, not less than 24 hours before the time appointed for taking the poll.
- 5 To direct your proxy how to vote on the resolutions mark the appropriate box with an 'X'. If no voting indication is given, your proxy will vote or withhold their vote at his or her discretion. Your proxy will vote (or withhold a vote) as he or she thinks fit in relation to any other matter which is put before the meeting.
- 6 The vote withheld option is provided to enable you to instruct the proxy not to vote on any particular resolution. However, it should be noted that a vote withheld in this way is not a "vote" by law and will not be counted in the calculation of the proportion of votes "For" and "Against" a resolution.

please detach here and return to the Japan Society

7. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
8. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Election of Ordinary Trustees

There is a maximum of five vacancies amongst Ordinary Trustees and five candidates to fill those vacancies. The voting will be conducted at the meeting on a poll.

The names of the candidates are listed below (in alphabetical order). Please indicate, by placing an "X" against the names of the relevant candidates, how you wish the proxy to vote on the poll.

Please note:

- You have a maximum of five votes and may vote only once for any particular candidate. You may cast a vote in relation to all or some only of the candidates.
- The vote will be conducted by counting the number of votes cast "For" and "Against" each candidate.
- The "Vote withheld" option is provided to enable you to instruct the proxy not to vote for any particular candidate. However, it should be noted that a vote withheld in this way is not a "vote" by law and will not be counted in the calculation of the proportion of votes "For" and "Against" a candidate.
- If you cast a vote for fewer than five candidates and you do not wish the proxy to have discretion to cast the remainder of your votes in relation to the remaining candidates, please place an "X" in this box.

CANDIDATES

		For	Against	Vote withheld
1	Andrew Cahn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Sean Curtin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Lydia Gomersall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Hiroshi Hattori	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Akihiro Tsuchiya	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>