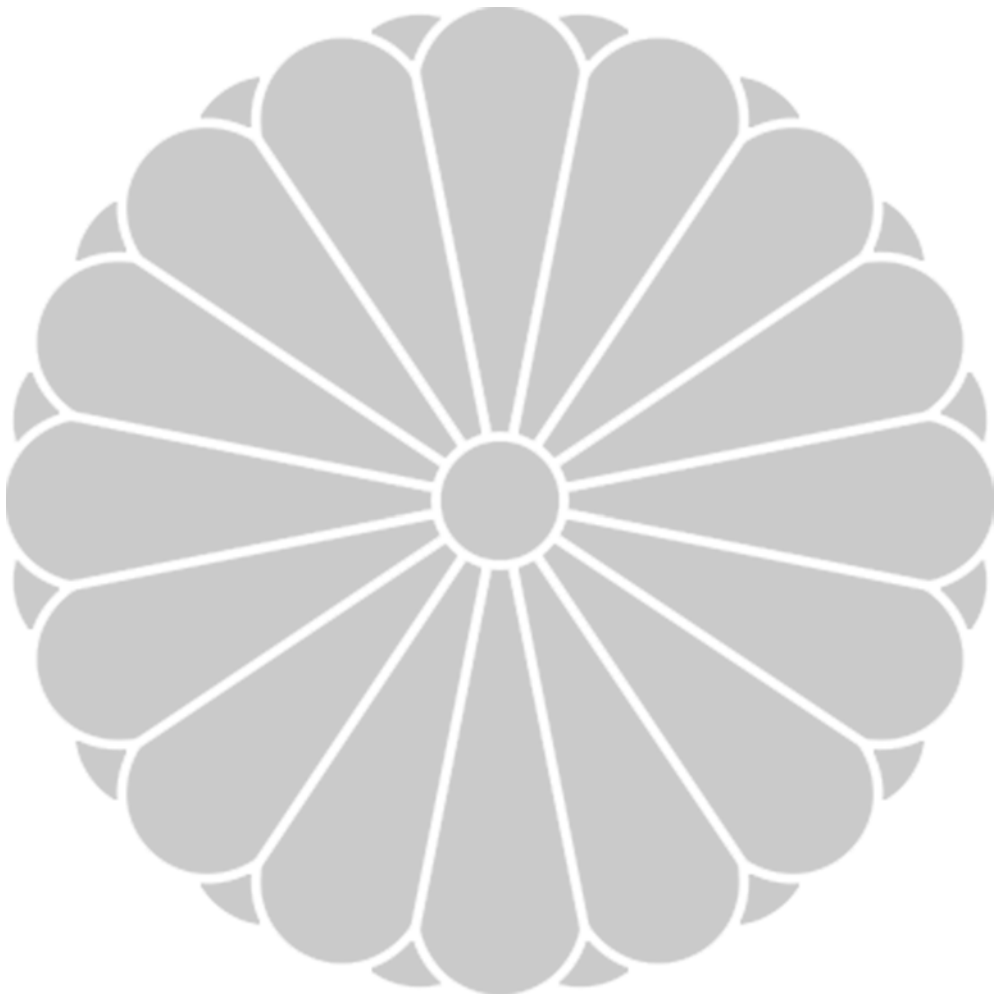




**THE
JAPAN
SOCIETY**

dedicated to the enhancement and celebration
of Japan-UK commercial and cultural relations



The Japan Society is the leading body in the United Kingdom dedicated to the enhancement of the British-Japanese relationship. With a history stretching back to 1891, its members are committed to promoting deep and lasting understanding between our two countries. The merger of the Society with Japan 21 in October 2007 marked a new and exciting phase in the development of our mission: the addition of Japan 21's well-established programme of educational and grassroots activity relating to Japan complements our existing business-related, academic and cultural activities and enables us to provide opportunities for young people and adults alike to participate in projects and events across the UK.

membership

The Japan Society has a membership of over 1,000 members both individual and corporate, of whom some 45% are Japanese. Its varied programme provides opportunities for members and others interested in Japan to meet and exchange ideas and experience.

With the incorporation of Japan 21 programmes, the Japan Society has enhanced its outreach activities. Its work with schools throughout the UK and small grants scheme to support local projects both serve to encourage and deepen understanding of Japan.

summary of primary activities

- taking a leading role in Japan-UK relations
- coordinating a wide range of events which enhance knowledge of Japan
 - academic and cultural lectures
 - business seminars and lunches
 - social and networking events
 - opportunities to explore all aspects of Japanese and British culture
- supporting schools teaching about Japan
 - teaching materials and general advice service
 - Japan in Your Classroom visits to schools by Japanese volunteers
 - support for school links, including the Japan UK LIVE! website
 - teacher in-service training days
 - ad hoc programmes of school based workshops & residencies
- offering small grants for educational and grassroots projects in the UK
 - maximum £1,000
 - rolling programme - no deadlines
- providing a forum for exchange between the Japanese and local communities
- publishing books and periodicals
 - Proceedings
 - Japan Society Review
 - other publications (eg Britain & the 'Re-opening' of Japan, Biographical Portraits series)
- maintaining an outstanding library

The total annual cost of running the Japan Society programmes is £400,000. Much of this, particularly for the education programme, is funded by corporate donations.

the donor ladder 2010

President's Circle	£10,000
Corporate Patron	£7,500
Corporate Benefactor	£5,000
Corporate Donor	£2,000
large corporate	£1,000
medium corporate	£600
small corporate	£350

Donations may be designated all or in part in support of education activities.

why support us

- The Japan Society works to raise the profile of Japan-UK links in the context of British perceptions of Asia as a whole.
- You would be associated with the leading organisation working with Japan-related educational and community groups across the UK.
- Our business programmes are highly regarded and provide opportunities to highlight Japanese successes and to explore topical issues of importance to businesses operating across national boundaries.
- We give recognition to our benefactors on any material we publish and on the Japan Society and Japan 21 websites.
- Education donors receive special mention in education publications and on the education pages of the website.
- The Japan Society is in a strong position to use past successes as a springboard to meeting future challenges in promoting UK-Japan relations.
- We believe that people to people contact, especially involving children and young adults, is key in determining the future course of international relations.
- In this age of increasingly advanced technology, it is vital to convey vivid, real and exciting images of Japan to our young people, who will be the business, cultural and political leaders of tomorrow.
- We are a truly independent organisation with no government or commercial bias.
- Our education programme has been developed over more than 15 years. We have considerable expertise in the field of primary and secondary education, with a database of over 6,000 British schools with an interest in Japan, its traditions and culture.

The Japan Society (and former Japan 21) is most grateful to the following companies and organisations for their support of its activities in 2009. Without their generous commitment to our work, we would be unable to continue. All or part of the donation from companies marked with an asterisk (*) has been designated in support of the schools education and small grants programmes.

President's Circle (£10,000 and more)

*Itochu Europe plc
JTI UK
*Mitsubishi Corporation
*Mitsui & Co Europe Plc
Nomura International plc
*Sumitomo Corporation Europe Ltd

Corporate Patrons (£7,500 and more)

*Astellas Pharma Inc
*Canon Europe Ltd
*Central Japan Railway Company
*Daiichi Sankyo Co Ltd
*Eisai Europe Ltd
*Mitsubishi Electric Europe BV
*NYK Group Europe Ltd
*PricewaterhouseCoopers LLP
*Swire Charitable Trust
*Takeda Pharmaceutical Co Ltd
*Tokyo Electrical Power Co Inc (TEPCO)

Corporate Benefactors (£5,000 and more)

BAe Systems plc
Bank of Tokyo Mitsubishi UFJ
*Chugai Pharmaceutical Co Ltd
Clifford Chance LLP
Ernst & Young LLP

*Hitachi Europe Ltd
HSBC Insurance Brokers Ltd
HSBC Holdings plc
Japan Centre Group Ltd
KPMG LLP
*"K" Line (Europe) Ltd
Mitsubishi UFJ Securities
Mizuho Financial Group
UBS Investment Bank

Corporate Donors (£2,000 and more)

All Nippon Airways
BDO Stoy Hayward LLP
DAKS Simpson Group plc
Daiwa Securities SMBC
Greenback Alan LLP
Japan Airlines
Japan England Insurance Brokers
Marubeni Europe Plc
Mitsui Sumitomo Insurance Group
*NEC Europe Ltd
Nikko Asset Management
SJ Berwin LLP
SMBC (Europe) Ltd
Think London
Towers Perrin
Winton Capital Management.

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corporate membership 2010

Corporate membership of the Japan Society is available at the following levels.

We also invite members to support the work of the Japan Society through our donor scheme.

The total annual cost of running our programmes is £400,000. Much of this, particularly for the schools education and outreach programme, is funded by donations from corporate and individual members. Donors receive special mention in publications and on the website. Donations may be designated all, or in part, in support of education activities.

Please select the membership level you require, then complete your details below and payment details overleaf.

standard membership

- small corporate £350
- medium corporate £600
- large corporate £1,000

donor scheme[¶]

- president's circle £10,000
- corporate patron £7,500
- corporate benefactor £5,000
- corporate donor £2,000

[¶] Donor membership includes standard corporate membership of the Japan Society.

All staff of corporate members and their families enjoy the usual benefits of membership and may attend events as members; we can send email information to anyone listed by you, as well as supply multiple copies of our printed publicity and news materials to a central address.

Some (mainly by invitation only) events involve CEOs and we should be grateful if you would supply his or her name also.

Main contact person.....

Title

Company Name

Address

.....

Tel

Name of CEO

Names of other key contact staff and their email address(es).....

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.....

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.....(please use additional sheets if necessary)

Name of person who introduced you to the Japan Society (if applicable)

How many copies of the Japan Society events programme, newsletter and review would you like us to send you? (These will be sent to the main contact address.)

Signature

Date

